

## **DEPARTMENT F - PERSONAL DEVELOPMENT & LEADERSHIP**

### **DEPARTMENT F – CLOVER KIDS**

- ⇒ 4-H'ers that are 6, 7, or 8 are considered clover kids. Refer to the General Rules and Regulations for additional information.
- ⇒ 4-H'ers will only be allowed to choose a maximum of 3 projects under Department F. They may choose from any classes under Entrepreneurship or Discover Me...Discover You but may only choose 3 classes total under this department. Judging Skill and Identification Contest will be handled separately.
- ⇒ When filling out the entry forms please indicate the clover kid project with the appropriate division and a CK before the class number. Also please include the class name (bold) for reference.
- ⇒ Clover Kids will receive \$1.00 premium per class that they enter/complete, unless specified otherwise.

### **DEPARTMENT F - ENTREPRENEURSHIP**

#### **GENERAL INFORMATION:**

All exhibits are directly related to activities in the project manual. Refer to the manual for ideas, suggestions and additional information to enhance project exhibits.

#### Exhibit Guidelines:

Posters must be 14" x 22" and may be arranged either horizontally or vertically.

The 4-H member's name, age, full address and county must be listed on the back of the poster. Entry cards should be stapled (not paper-clipped or taped) to the upper right hand corner of the poster.

Poster may not use copyrighted materials, such as cartoon characters or commercial product names. Exhibits which do not conform to size or content guidelines will be lowered one ribbon placing. Posters may include photographs, charts or examples as well as a written explanation.

Posters may be laminated to protect them. Loose plastic coverings used to protect the exhibit while being transported will be removed by the superintendent for evaluation and display.

#### DIVISION 531 – ENTREPRENEURSHIP INVESTIGATION (ESI)

AWARDS: Purple - \$2.00 Blue - \$1.50 Red - \$1.25 White - \$1.00

#### CLASS:

For classes 1-3, follow guidelines for posters.

#### ESI – Unit 1 – Discover the E-Scene

- 1 **Interview an entrepreneur.** Share what you learned from the person about starting and running a business or how they deliver excellent customer service. How will what you have learned through this interview change your future plans or ways of thinking about business? (based on pages 2.1-2.4 of manual)
- 2 **Picture story** of a tour or field trip to study entrepreneurship and/or business operation. (based on pages 2.1-2.4 of manual)

#### ESI – Unit 2 – The Case of ME

- 3 **Investigating the Sale** - Work through pages 5.1-5.5. Complete page 5.4 and enter in the form of a poster or notebook.
- 4 **Mapping and Planning Together** – In a notebook, develop a plan for your Amazon trip. You may want to visit trip planning Websites to plan travel, lodging and sights to visit. (based on pages 7.1-7.4 of manual)

#### ESI – Unit 3 – Your Business Inspection

- 5 **Marketing Package** (mounted on a 14" x 22" poster) must include at least three items (examples) developed by the 4-H'er from the following list: business card, brochure, advertisement, business promotional piece, printout of an Internet home page, packaging design, signs, logo design, direct mail piece, etc. The marketing package should be for an original business developed by the 4-H'er and not an existing business.
- 6 **Original Product** with an information card (8 ½ x 11") answering the following questions:
  1. What did you enjoy the most about making the product?
  2. What challenges did you have when making the product? Would you do anything differently next time? If so, what?
  3. What is the suggested retail price of the product? How did you decide on the price?

4. How much would you earn per hour? Show how you determined this figure.
5. What is unique about this product?

ESI – Unit 1, 2, 3

- 7 **Folder** containing the following information: 1) at least **one completed chapter** of the project manual ESI Unit 1, 2, or 3 and 2) a minimum of **three additional forms** the 4-Her has used/developed to start/operate a business (i.e., application for sales tax number, registering business name, food inspection, kitchen inspection, copyright forms, billing forms, accounting system, business plan, receipts, production record, etc.)

**DEPARTMENT F - JUDGING SKILL AND IDENTIFICATION CONTESTS**

**GENERAL INFORMATION:**

Contestants will be either Junior (under age 12) or Senior (ages 12 and older) as of Jan. 1, current year. All 4-H members are eligible to participate in judging, skill and identification contests regardless of project enrollment. All participants in judging, skill and identification contests must be enrolled in 4-H by May 1 of the current year.

DIVISION 500 - JUDGING

AWARDS: Purple - \$4.00 Blue - \$3.00 Red - \$2.00 White - \$1.00

CLASS:

- 20 Horticulture Senior Division
- 21 Horticulture Junior Division
- 30 Livestock Senior Division
- 31 Livestock Junior Division
- 40 Horse Senior Division
- 41 Horse Junior Division
- 50 Life Challenge Senior Division
- 51 Life Challenge Junior Division